SUPPLYONE
PACKAGING ELEVATED

supplyone.com



Custom Digitally Printed Board Game Boxes

CASE STUDY

E-COMMERCE & RETAIL

SupplyOne developed a custom digitally printed game box that reduced reliance on overseas production while delivering durable construction, vibrant graphics, and improved supply chain efficiency.

OVERVIEW

A growing board game brand needed a packaging solution that matched the quality and functionality of a traditional board game box while reducing the costs and delays associated with overseas production.

Rising tariffs, extended lead times, and supply chain challenges created a need for a domestic packaging solution that offered durability, high-quality printing, and reliable production.

SupplyOne Partners With You to Identify What's Best for Your Business

THE SOLUTION

SupplyOne developed a custom corrugated game box featuring durable construction, vibrant digital printing, and an easy open-and-close design. Domestic production helped eliminate overseas sourcing challenges while improving turnaround times and packaging consistency.



20% Cost Savings:
Domestic production helped reduce packaging expenses by minimizing tariff-related costs and overseas transportation requirements.



30% Faster Lead Times:
Moving production domestically shortened turnaround times and improved supply chain reliability, allowing for more responsive inventory planning.



High-Quality Digital Printing:
Using HP PageWide C500 Thermal Inkjet technology, SupplyOne delivers sharp graphics and fine details while enabling custom designs, multiple versions, and short runs without printing plates.

E-COMMERCE & RETAIL

- **20% Lower Cost**
- **30% Faster Delivery**
- **50% Fewer Replacements**

SupplyOne delivered a durable, digitally printed game box that reduced costs, improved lead times, and enhanced shelf appeal.

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