

CASE STUDY

NURSERY & AGRICULTURE

SupplyOne helped a growing bird seed producer overcome packaging and lead-time challenges by developing a corrugated solution that met both the customer's operational requirements and a major national retailer's specifications — ultimately expanding the partnership across multiple locations.

OVERVIEW

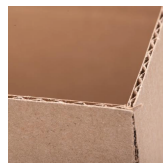
A growing bird seed producer needed a corrugated packaging solution that could meet both its own operational requirements and the specifications of a major national retailer. SupplyOne worked with the customer to address lead-time challenges, ensure compatibility with existing equipment, and support continued growth across multiple locations. The successful solution ultimately helped strengthen the partnership and expand SupplyOne's support across the customer's broader operation.

THE SOLUTION

SupplyOne worked closely with the customer to engineer a packaging program that addressed immediate production requirements while supporting continued growth.



SupplyOne developed boxes that met the customer's requirements, major retailer specifications, and existing equipment needs.



The successful solution helped secure an RFP covering multiple locations, expanding the relationship and improving packaging consistency.



SupplyOne implemented a more responsive inventory program to improve availability, increase lead-time flexibility, and strengthen supply reliability.



A Bird Seed Producer overcomes packaging and lead-time challenges with SupplyOne's help

**SupplyOne Partners With
You to Identify What's
Best for Your Business**



NURSERY & AGRICULTURE



20% Shorter Lead Times



**15% Less Excess
Inventory**



**10% Increase in
Packaging Efficiency**

**SupplyOne improved packaging efficiency,
reduced inventory pressure, and supported
more consistent operations
across multiple locations.**

SUPPLYONE
PACKAGING ELEVATED