

CASE STUDY

CONSUMER PRODUCTS

SupplyOne partnered with a specialty ice manufacturer to optimize packaging for cold-chain distribution—improving load stability by 22%, reducing film waste by 18%, and ensuring product integrity through freezing and transport.

OVERVIEW

A national producer supplying temperature-sensitive products faced packaging failures caused by brittle film, condensation, and shifting pallet loads during shipment. They needed a packaging partner capable of providing durable, moisture-resistant materials and end-to-end supply chain support.

THE SOLUTION

SupplyOne delivered a custom-engineered packaging program that improved efficiency and performance across production and distribution:



Custom corrugated and corner board designs that strengthened pallet loads and standardized protection.



Engineered shrink and stretch film for freezing environments to reduce breakage and maintain product clarity.



Equipment consultation and optimization to enhance throughput and minimize material waste.



Cold-chain packaging

SupplyOne Partners With You to Identify What's Best for Your Business



CONSUMER PRODUCTS



Load stability up by 22%



Film waste down by 18%

SupplyOne improved stability, reduced waste, and optimized performance.