

CASE STUDY

AUTOMOTIVE & TRANSPORTATION

SupplyOne partnered with a U.S.-based manufacturer to enhance brand presentation and improve packaging efficiency through custom corrugated packaging and complementary materials that supported growth and streamlined shipping operations.



Custom branded corrugated shipping boxes

SupplyOne Partners With You to Identify What's Best for Your Business

OVERVIEW

A U.S. manufacturer of cargo management products was shipping premium products in plain, unbranded corrugated boxes that did not reflect the quality of its offerings. The company sought a branded packaging solution to improve presentation, strengthen brand recognition, and create a more consistent customer experience.

THE SOLUTION

Working collaboratively, SupplyOne delivered packaging solutions that elevated the brand, improved presentation, and supported future growth.



AUTOMOTIVE & TRANSPORTATION

100% Transition to branded packaging across all product lines



SupplyOne's packaging redesign improved presentation and marketing alignment.



SupplyOne designed and produced a custom corrugated shipping box featuring a bold, single-color logo printed on all four sides.



Following the success of the branded box, SupplyOne introduced additional packaging options, including panel shippers and custom digital print POS materials.



SupplyOne provided industrial tape samples and material recommendations to improve packaging efficiency and evaluate new supply options.