

CASE STUDY

AUTOMOTIVE & TRANSPORTATION

SupplyOne streamlined packaging for a regional automotive distributor—standardizing corrugated and film solutions to improve protection and consistency.

OVERVIEW

A regional automotive distributor needed consistent packaging materials for wheel and tire shipments. They were sourcing from multiple suppliers, creating inefficiencies and variability in protection.

THE SOLUTION

SupplyOne implemented a comprehensive packaging program focused on consistency, protection, and efficiency across all locations.



Automotive wheel protective packaging

SupplyOne Partners With You to Identify What's Best for Your Business



AUTOMOTIVE & TRANSPORTATION



20% Reduction in transit damage



18% Total cost savings

Cuts product damage in transit by 20%, reducing rework, returns, and shipping losses.



Provided corrugated circles and protective materials for wheel packaging.



Supplied stretch film and tape to secure pallet loads.



Delivered locally through SupplyOne's regional network for quick turnaround.