

# CASE STUDY

## BUILDING PRODUCTS

SupplyOne partnered with a leading fencing manufacturer to identify opportunities to improve pallet stability and packaging efficiency. Evaluating stretch and shrink film standardization, pallet stability, and sourcing strategies to lower total packaging costs.



Chain-link fence rolls ready for shipment, protected by SupplyOne packaging solutions

## OVERVIEW

A leading East Coast fencing manufacturer engaged with SupplyOne to explore ways to improve packaging consistency and product protection. Multiple facilities were using different stretch and shrink films and pallet materials, leading to higher costs and inconsistent load stability.

## THE SOLUTION

SupplyOne performed on-site stretch and shrink film trials to identify the most efficient materials and machine settings.

**SupplyOne Partners With You to Identify What's Best for Your Business**



### BUILDING PRODUCTS



**46% More load containment strength**



**60% Less film used**



**\$20k Annual savings**

**SupplyOne strengthened pallet protection and standardized packaging.**



Standardized stretch and shrink film and banding specifications to reduce SKU complexity and improve load containment.



Introduced pallet sheets and offset boards to strengthen stacking integrity and minimize product damage.



Evaluated equipment optimization opportunities to enhance wrapping consistency and reduce film waste.